



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

Private Bag X424, Pretoria, 0001, South Africa. Tel. (+27 12) 444 6780, Fax (+27 12) 444 7027
Private Bag X9154, Cape Town, 8000, South Africa. Tel. (+27 21) 469 5800, Fax: (+27 21) 465 3216

The Deputy Minister of Tourism, Tokozile Xasa, will be attending the launch of EZASE-KASI Business Fridays

25 August 2016

The EZASE - KASI Business Fridays: National Campaign will be launched at the Century City Conference Centre and Hotel on Friday, with around 150 stakeholders and guests attending and Minister in the Presidency, Jeff Radebe, giving the keynote address accompanied by both the Deputy Minister of Tourism and the Department of Small Business Development and respectively.

EZASE - KASI meaning 'from the township', aims to boost township economies nationwide. After this week's Cape Town launch it will be launched in all other provinces through EZASE - KASI Vision 2030 Imbizo (Community & Stakeholder Engagements) road show to other major cities.

The Deputy Minister will address the topic of boosting township tourism.

Date: Friday 26 August 2016

Time: 09h00 to 10h45 (formal programme)

Venue: Century City Conference Centre and Hotel

Thereafter

Time: 11h30 – Visit to Mzoli's place

For more info on event:

Siyanda Mtulu

Cell: +27 (0) 83 998 5926

Issued by:

Natasha Rockman

Deputy Director: Communications

Office of the Deputy Minister of Tourism

Cell: +27 (0) 76 429 2264

Email: nrockman@tourism.gov.za